# Privacy Policy (Version 2)

This Privacy Policy explains AAMP of Florida, Inc. d/b/a M2M in Motion (M2M) and its affiliates' (collectively) practices with respect to the processing of your personal information, which includes the collection, use, processing, transfer, storage, or disclosure of your personal information. This Privacy Policy applies to all personal information we collect, regardless of whether the information is collected when you use the mobile application or web user interface or the m2minmotion.com website; (the "Sites"), through the M2M product or other equipment you purchase from M2M ("Equipment"), through our downloadable software such as the Fleet Motion mobile application ("Software"). The application of our Privacy Policy remains subject to applicable laws including legislation, regulations and the orders of any courts or other lawful authorities, other lawful requests, or legal processes. By using our Sites, Software, Equipment or Service, you agree to the terms of this Privacy Policy.

We may periodically make changes to this Privacy Policy that we will include in our web interface. It is your responsibility to review this Privacy Policy frequently and remain informed about any changes to it, so we encourage you to visit this page often. If there are any changes made to the Privacy Policy that we believe have a material impact on you, we will make reasonable efforts to notify you of the change and we may notify you of such change by email if you have provided us with a valid email address. Your continued use of the Sites, Equipment, Software or Service after the revised Privacy Policy has become effective indicates that you have read, understood, and agreed to the current version of the Privacy Policy.

#### What information do we collect?

Generally, we may collect information, including personal information, from you when you register on our Site, place an order, subscribe to our newsletter, respond to a survey, fill out a form, communicate with us or our customer service team, tech support team or use our equipment, sites, or service. Personal information includes personally identifiable information such as your name, address, e-mail address, phone or other contact information and information about your service subscription and payment information. When ordering or registering on our sites, as appropriate, you may be asked to enter your name, e-mail address, address, and/or phone number.

Mobile Apps. We also may collect information, including personal information, through our Software. Information collected includes your name, encrypted password, phone number, email address, IP address, geographic location, and environmental data from your devices and any encrypted video clips that you want to record. You authorize us and trusted third party service providers we work with to host and store such environmental data and video clips for the purpose of providing you service. All information collected from our Software is also encrypted and transmitted via Secure Socket Layer (SSL) technology. Your password and recorded video clips are encrypted on your mobile device using a one-way encryption algorithm prior to collection. You are responsible for maintaining the confidentiality of your password. Video clips may be viewed only from a device that is authorized to access video clips. We will not make your video clips that are transmitted through the Service publicly available and are secured by a login and password.

Commerce Information. We may occasionally offer you the ability to make a transaction or participate in a promotion or survey and you may elect to provide Commerce Information in connection with such offers. "Commerce Information" means information that enables a commerce partner to fulfill your order or your request to participate in a promotion or survey, which may include personal information (such as name and shipping address), demographic information (such as zip code). Participation in surveys or contests is completely voluntary.

Non-Personally Identifiable Information. M2M also logs non-personally identifiable information including IP address, profile information, aggregate user data, and browser type, from users and visitors to the sites and service.

## What do we use your personal information for?

Any of the personal information we collect from you may be used in one of the following ways:

To process transactions and support your use of our products and services. Except as set forth in this Privacy Policy, your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased Equipment or Service requested. Your information may be disclosed to our staff and to third parties involved in the completion of your transactions and the provision of the Service.

To improve our websites, products and services. We continually strive to improve our websites, products and services and may use the information and feedback we receive from you to analyze usage trends, and improve our websites, products and services.

To improve our customer service. Your information helps us to more effectively respond to your customer service and technical support requests and support needs.

To send periodic emails and alerts. The email address you provide for order processing may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc. We may also use the information you provide to send you alerts and notifications that you are signed up to receive through the service.

Special Offers. If you provide Commerce Information in order to take advantage of a special offer or to purchase products and services from M2M, or third-party advertisers or promoters, M2M may communicate your relevant Commerce Information and your interest in a specific offer or transaction to the commerce partner making the sale or sponsoring the promotion. In addition to fulfilling your request, that commerce partner may also use your Commerce Information to send you other information in which you might be interested consistent with its own privacy policies.

Your Personal Information will not be used for any other purpose without your consent.

#### How do we process and store your personal information?

We have an international presence, and you agree that to facilitate the use or functioning of our services, your personal information may be processed or stored in Canada and the United States of America. While your personal information is processed and stored in the United States of America, you agree that it will be subject to the laws of the United States of America, including legislation, regulations and the orders of any courts or other lawful authorities, including lawful orders for disclosure.

We retain your personal information only as long as necessary to facilitate the use of our products and services. When you cancel your subscription to our services, we will take steps to have your personal information deleted and erased.

## How do we protect your personal information?

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information.

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our gateway providers database, only to be accessible by those authorized with special access rights to such systems, and who are required to keep the information confidential.

#### Do we use cookies on our Sites?

Yes. Cookies are small files that a website or its service provider transfers to your computer's hard drive or to the memory of your mobile device through your Web browser (if you allow) that enables the websites or service providers systems to recognize your browser and capture and remember certain information. We may use both session cookies and persistent cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to the Service. We may also use other technologies such as clear gifs, pixel tags, and scanning navigational data to collect anonymous information about our users in order to help us deliver better service and user experience. Examples of anonymous information include the sites you were on before coming to M2M in Motion, IP addresses, or areas of the Sites being clicked on most frequently.

We use cookies to help us remember and process your preferences for future visits and compile aggregate data about traffic and interaction with the site and services so that we can offer better experiences and tools in the future. We may contract third party service providers to assist us in better understanding our visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

Most Web browsers are initially set up to accept cookies. If you prefer, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies via your browser settings. Like most websites, if you turn your cookies off, some of our services may not function properly.

# Do we disclose any information to outside parties?

Except as set forth in this Privacy Policy, we do not sell, trade, or otherwise transfer to outside parties your personal information. This does not include trusted third parties, such as contractors and vendors, who assist us in operating our Sites, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.

M2M may be requested or required by law to disclose personal information to proper law enforcement authorities. We may also release your personal information when the release is appropriate to comply with the law. However, non-personally identifiable visitor information or information that has been rendered anonymous may be provided to other parties for marketing, advertising, or other uses. Additionally, any information that you voluntarily choose to include in a publicly accessible area of the Sites, such as comments or feedback in the application store, you post to the Sites, will be available to anyone who has access to that content.

If we amalgamate with, or are acquired by another company, or sell all or substantially all our relevant assets, we may disclose your personal information to the acquirer, or the resulting amalgamated company, subject to the condition that your personal information will only be used as described in this Privacy Policy.

# **Collection of Information by Third Parties**

M2M may permit third party analytics providers, such Google Analytics and Crash analytics, to use technologies such as web beacons and cookies to collect and process certain non-personally identifiable information that helps us understand usage of our sites and service. For example, Google Analytics may collect and process information such as how often users visit the Site and Services, what pages they visit when they do so, and what other websites they used prior to coming to this Site. For information on how Google Analytics uses and processes data, you should review "How Google uses data when you use our partners' websites or apps" located at www.google.com/policies/privacy/partners/. Crash analytics may collect and process information relating to performance of the service, including, without limitation, device state information at the time of a crash, unique device identifiers and information relating to the physical location of a device at the time of a crash for the purpose of obtaining information about errors and bugs and allowing us to communicate with users about errors and bugs.

The sites or service may contain features or links to websites and services provided by third parties. Any information you provide on third party websites or services is provided directly to the operators of such services and is subject to those operators' policies, if any, governing privacy, and security, even if accessed through the sites or service. We are not responsible for the content or privacy and security practices and policies of third-party websites or services to which links or access are provided through the sites or service. We encourage you to learn about third parties' privacy and security policies before providing them with information.

# End User License Agreement and Terms of Service; are provided at the time of purchase and are updated in the Web UI.

## Accuracy

We will try to ensure that information about you is accurate, complete, and up to date. However, please inform us of any change of name, address, or other information. In the event you have questions about the accuracy of information we have collected about you, you will have access to that information in order to verify and update it.

# **Changes to our Privacy Policy**

In the event we need to update our Privacy Policy, we will update the Privacy Policy modification by version number.

# **Contacting Us**

If there are any questions or concerns regarding this Privacy Policy, or the personal information about you held by us you may contact our team at m2msales@aampglobal.com